



1. : NO PURCHASE NECESSARY. The contest is open only to legal residents of the 50 United States and the District of Columbia whose children featured in the video are between the ages of 1 to 13 at time of entry. All federal, state and local regulations apply. Void where prohibited. Employees of Random House, Inc. and its parent, subsidiaries, affiliates, suppliers and agencies and their immediate family members and persons living in their household are not eligible to enter this contest.
2. : The contest begins 12:00:01 a.m. PT on May 6, 2010 and ends 11:59:59 p.m. PT on June 7, 2010. Entries must be received by June 7, 2010 to be eligible.
3. :
Create an original video showing your child engaged in the subject of prayer. For example, the video could show your child reading a section of the book *This Little Prayer of Mine* by Anthony DeStefano, your child praying, your child talking about prayer, your child asking questions about prayer, or any similar interaction focused on the subject of prayer. You must be the parent or legal guardian for the child featured in the video.
Post the video on your favorite video website (You Tube, Tangle, Vimeo, etc.). The length of the video must not exceed 1 minute and 30 seconds. Complete the entry form on <http://waterbrookmultnomah.com/bookcontests/>, including your name, e-mail address and the link to the video. The e-mail address must be the same address you provided to the video website. **LIMIT ONE ENTRY PER PERSON.** Sponsor is not responsible for entries that are late, misdirected, lost, incomplete or illegible, and any such entries are ineligible.
4. : Eligible entries will be judged by members of sponsor's marketing department. Entries will be judged on the following criteria: originality, creativity and focus on the subject of prayer. The decision of the judges will be final.
5. : Three winners will be selected from all eligible entries and notified by e-mail on or around June 14, 2010.
6. : The prize will consist of a box of thirty-two (32) WaterBrook Multnomah childrens' books (ARV: \$340.) Winner may not substitute, assign or transfer prize or redeem prize for cash, but sponsor reserves the right to substitute prize with prize of equal or greater value. Taxes on the prize, if any, are the sole responsibility of the winner.
7. : By entering this contest, entrants (and their parents/guardians) grant to sponsor and its respective licensees and assigns, a royalty-free, non-exclusive, worldwide right to copy, crop, edit, publish, display, distribute, sublicense or otherwise use their video entries in connection with the marketing and promotion of the book *This Little Prayer of Mine* by Anthony DeStefano in perpetuity, in all languages and all media, whether now known or hereinafter devised, including without limitation on the Internet, on mobile platforms and/or devices, and in the advertising, publicity and promotion thereof. Winner specifically consents to the use of the winner's name and likeness, and the name and likeness of the child featured in the video, for the above purposes, with no additional compensation or further permission, except where prohibited by law. Entrants warrant that they have the authority to grant the foregoing rights, and that the videos are original, unpublished, and not owned or controlled by any other person or entity; do not violate any law or regulation; and do not infringe the rights of any person or entity, including, but not limited to, any copyright or trademark rights and/or rights of privacy or publicity. Entrants specifically warrant that

the video does not contain any third-party owned or controlled music or content or other materials (such as text, graphics, artwork or logos) that would infringe on the intellectual property rights of any third parties, or any inappropriate or offensive materials. If the video contain the image, likeness, name or other identifying characteristic of any third party other than your child, entrants warrant that they have permission from such third party to grant the right to use such image, likeness, name or other identifying characteristic in the manner authorized under these Official Rules, as described above.

8. : By participating in this contest, entrants agree to release and hold harmless sponsor, Random House, Inc., its parent, subsidiaries and other affiliated companies, and each of their respective officers, directors, employees, agents and members from and against any and all liability, loss, claims, demands, and causes of action for any and all damage, loss or liability to person or property, due in whole or part, directly or indirectly, by reason of the entrant's video and/or its contents, including but not limited to any claims based on a violation of publicity rights, defamation, invasion of privacy, copyright infringement, trademark infringement or any other intellectual property related cause of action, or by reason of the acceptance, possession, use or misuse of any prize or participating in this contest. By entering this contest, entrants agree to abide by the Official Rules and the decision of the judges, which shall be final. All entries and submissions become the sole property of sponsor, and will not be returned or acknowledged. Sponsor reserves the right, in its sole discretion, to terminate, suspend or otherwise cancel the contest at any time. These Official Rules are governed by the State of New York without regard to choice of law principles.
9. : For the name of the winners, available after July 7, 2010, send a stamped, self-addressed envelope to This Little Prayer of Mine Video Contest, c/o WaterBrook Multnomah Publishing Group, 12265 Oracle Blvd. #200, Colorado Springs, CO 80921 by July 21, 2010 .
10. The WaterBrook Multnomah Publishing Group, a division of Random House, Inc., 12265 Oracle Blvd. #200, Colorado Springs, CO 80921.