

●● OFFICIAL RULES ●●

1. **ELIGIBILITY: NO PURCHASE NECESSARY.** The contest is open only to legal residents of the 50 United States and the District of Columbia who are 18 years of age or older at time of entry. All federal, state and local regulations apply. Void where prohibited. Employees of Random House, Inc. and its parent, subsidiaries, affiliates, suppliers and agencies and their immediate family members and persons living in their household are not eligible to enter this contest.
2. **CONTEST PERIOD:** The contest begins 12:00:01 a.m. PT on May 25, 2010 and ends 11:59:59 p.m. PT on June 15, 2010.
3. **HOW TO ENTER:** To be eligible to win, entrants must first complete the online entry form at <http://waterbrookmultnomah.com/bookcontests/>. Next, entrants must submit their essay entries to Sponsor by the contest deadline, through one of the following methods:

Mail-in Entry:

Handprint your complete name and address, including zip code, and e-mail address on your essay, and mail in your essay in a hand-addressed (#10) envelope to: WaterBrook Multnomah, c/o Nowhere, Carolina Contest, 12265 Oracle Blvd., #200, Colorado Springs, CO 80921. Mail-in entries must be postmarked by June 15, 2010 and received by June 22, 2010.

E-mail Entry:

E-mail your entry using the same e-mail address provided in the online entry form by the contest deadline, 11:59:59 p.m. PT on June 15, 2010. E-mail entries should be sent to info@waterbrookmultnomah.com, with “Nowhere, Carolina Contest” in the subject line. The entry may be pasted into the copy of the e-mail, pasted as a Microsoft Word document, or, if the essay is available for viewing online (i.e., as a blog post), you may choose to provide the link to the URL directly linked to the essay.

Online Entry:

If the essay is available for viewing online (i.e., as a blog post), you may choose to provide the URL directly linked to the essay by pasting this link into the “Notes” field on the online entry form by the contest deadline, 11:59:59 p.m. PT on June 15, 2010.

Essays may be no more than two hundred fifty (250) words, and must describe how a mentor changed your life, as the mentor in the book *Nowhere, Carolina* by Tamara Leigh changed the Maggie Pickwick’s life. Limit one entry per person, either mailed-in or online. Multiple entries from the same person and/or email address will be void. Sponsor is not responsible for entries that are late, misdirected, lost, garbled, or unintelligible, including those due to computer or network malfunction or congestion (including at Random House), and any such entries are ineligible.

4. **JUDGING:** Eligible entries will be judged by members of Sponsor’s marketing department. Entries will be judged on the following criteria: how the essay communicates

the mentor theme (50%); writing style (30%); creativity/originality (20%). The decision of the judges will be final.

5. **WINNER NOTIFICATION:** A total of one (1) winning entry will be selected from all eligible entries. Sponsor will notify winner on or about June 22, 2010 by e-mail.
6. **PRIZES:** The prize will consist of two (2) spa gift cards (ARV \$150 each), one for the winner and one for the winner's mentor. If the mentor is not available for whatever reason, the winner may select another mentor in his/her life to whom to give the second spa gift card. The mentor must be a U.S. resident 18 years of age or older. Each gift card will be to a spa near the residence of the winner or mentor. The terms and conditions of the gift card, include any expiration dates, apply. No transfer, or cash or other substitution, of prize permitted, except by Sponsor, which reserves the right, in its sole discretion, to substitute a prize or prize component with another of comparable or greater value.
7. **LICENSE AND WARRANTIES:** By entering this contest, entrants grant to Sponsor and its licensees and assigns, a royalty-free, non-exclusive, worldwide right to publish, display, sublicense or otherwise use their essays in connection with the advertising, publicity and promotion of *Nowhere, Carolina* by Tamara Leigh, for the full term of copyright thereof, in all languages and all media, whether now known or hereinafter devised. Entrants warrant that their photographs are their original work and are not owned by any other person or entity; do not violate any law or regulation; and do not infringe the rights of any person or entity, including, but not limited to, any copyright or trademark rights and/or rights of privacy or publicity. Entrants understand and acknowledge that they will not have any right of approval over the use of the essays or other submitted material and will not receive any compensation as a result of any use of such material by Sponsor. Entrants also understand and agree that nothing in this agreement obligates Sponsor to use their material.
8. **GENERAL CONDITIONS AND DISCLAIMERS:** By participating in this contest, entrants agree to release and hold harmless Sponsor, Random House, Inc., its parent, subsidiaries and other affiliated companies, and each of their respective officers, directors, employees, agents and members (collectively the "Released Parties") from and against any and all liability, loss, claims, demands, and causes of action for personal injury and/or damage, theft, loss, or any other harm suffered in connection with this contest or the use/misuse or acceptance of any prize or any portion thereof, and for any claims based on publicity rights, defamation, invasion of privacy, copyright infringement, trademark infringement or any other intellectual property related cause of action. Entrants waive the right to claim any damages against the Released Parties whatsoever, including, without limitation, punitive, consequential or indirect damages. Entrants also agree that any and all disputes, claims and causes of action arising out of or connected with the contest or any prize awarded shall be resolved individually, without resort to any form of class action. By entering this contest, entrants agree to abide by the Official Rules and the decision of the judges, which shall be final. All entries and submissions (excluding any underlying copyright) become the sole property of the Sponsor, and will not be returned or acknowledged.
9. **WINNER'S LIST:** For the name of the winners, available after June 30, 2010, send a stamped, self-addressed envelope to WaterBrook Multnomah, c/o Nowhere, Carolina Contest, 12265 Oracle Blvd., #200, Colorado Springs, CO 80921, by July 15, 2010.

10. **SPONSOR:** Waterbrook Multnomah, a division of Random House, Inc., 12265 Oracle Blvd., #200, Colorado Springs, CO 80921